

Membership Packet

November 2021 - October 2022



Chamber of Commerce

Advancing the economic and civic well being of the entire Mt. Lake Area.

"It's All About Community"

Mt. Lake Area Chamber of Commerce

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Mt. Lake, MN 56159

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Mountain Lake Chamber of Commerce

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October 25, 2021

Dear Business Owner and Community Supporters:

It is once again that time of year when the Mt. Lake Chamber of Commerce wraps-up activities for 2021 and starts thinking about plans for 2022.

I would like to share with you some of our thoughts for continued operation of the Chamber of Commerce and the importance that each business within the community thinks about Chamber membership. If you have been and plan to continue to be a Chamber member, we thank you very much! If you have never been or have not been a chamber member for some time, we hope that you will consider joining many other businesses as we work together to strengthen the Mountain Lake community.

A great chamber membership benefit is the City of Mountain Lake continues to allow the Chamber to have a part of the city's web site. Chamber members can promote their business through increased exposure. Each chamber member has their own web page within the city's web site complete with pictures, business description, links, and contact information. Additionally, each Chamber member has access to their own page to update business information; sorry, no advertising.

Mt. Lake is a small, rural community with a strong but relatively small business base. Because of this we do not have a very large budget to operate and put-on important community functions such as Pow Wow. Staff positions are "shared" with the City's Economic Development Authority which has allowed the Chamber to remain a viable entity.

Here is a list of the typical activities that the Chamber Board and Staff plan for and put on every year:

- ✓ Pow Wow
- ✓ Downtown Beautification Projects
- ✓ Christmas at the Village
- ✓ Christmas in the Park
- ✓ Easter Egg Hunt
- ✓ Crazy Days
- ✓ Sunflower Days
- ✓ Chamber Golf Outing
- ✓ Business of the Month
- ✓ Yard of the Month
- ✓ Chamber Coffee
- ✓ Ribbon Cutting Ceremonies and "Presentation of 1st \$2 Business" Certificates and Progress Awards

Mt. Lake has a very active Chamber of Commerce! All activities are intended to promote the community and increase business opportunities for all businesses.

For 2022, the Chamber Board of Directors voted to increase dues by 5%. For 2021, the Chamber Board of Directors voted not to increase dues due to the pandemic. We realize that COVID-19 has impacted all businesses in some way – mostly negatively. The dues increase for 2022 is necessary to ensure continued financial viability of the organization and will allow us to continue to provide the activities and business promotions that are essential to a community. Please be assured that the Chamber Board of Directors keeps a very tight watch over budget income and expenditures, and we make every effort to make up as much of the budget as possible with income from various fund-raising events. Also, we continually strive to attract new members through an ongoing membership drive.

In conclusion, please consider joining the Chamber of Commerce in 2022 if you have not been a member recently or in the past. And, if you are a member, your continued support means a great deal to us and our community. We would be more than happy to visit your business if you have any questions about the role of the Chamber in Mt. Lake or about the membership due's structure.

The attached dues schedule allows members to select a level that suits their business. The chart below describes the benefits of membership at each level. Individual/Couple memberships are given a membership certificate. Other levels are given a laminated certificate.

<i>Base Membership</i>	<i>Silver Membership</i>	<i>Gold Membership</i>	<i>Platinum Membership</i>
Full price POW WOW Parade Entry	½ price POW WOW Parade Entry	Free POW WOW Parade Entry	Free POW WOW Parade Entry
Update of Membership Certificate	Laminated Membership Certificate	Laminated Membership Certificate	Laminated Membership Certificate

Sincerely,



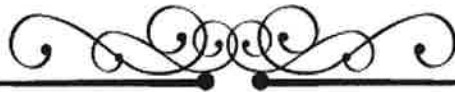
Rob M. Anderson
Chamber Director



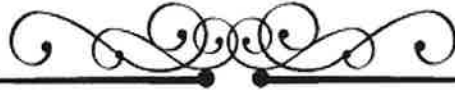
Sue Garloff
Chamber President

Meet Your Chamber of Commerce Board of Directors and Staff for 2021

Sue Garloff, President, Maynard's
Julie Foote, Vice-President, MVTV Wireless
Joyce Bucklin, Ten Thousand Villages/Care & Share
Laura Janzen, Rolling Prairie Farms
Tim Janzen, Janzen Family Farms
Michelle Larson, Mountain Lake Public School
Barrie Wright, Peterson Drug & Gifts
Laura White, KDOM Radio
Director, Rob Anderson
Chamber Assistant, Tabitha Garloff



Chamber Board of Directors meetings are held the third Tuesday of every month at noon at Mt. Lake City Hall.



Chamber Committees:
Pow Wow, Membership, Signs of Mt. Lake, Downtown Beautification, Social Events, Shop Local/Retail Development, Golf Tournament, Float, Nominating

2021 Chamber Members

Nickel Construction
ML Insurance Services
MVTV Wireless
Alvin Wiens
Balzer, Inc.
Bargen, Inc.
Bolton & Menk
B&K Sales
Care & Share/10,000 Villages
Community Bible Church
Waste Management
Country Pride Services
Fast Farms, LLC-Fast Seed & Chemical
Jerry & Pamela Logue
Good Samaritan Society - Mt. Lake
Hanson Plumbing
Heritage Village
Hometown Sanitation
Little Care Bears LLC
Jerry & Jean Haberman
Gladys Crawford
Fulda Area Credit Union
Pro Shed, LLC
KBQ, Inc.
KDOM Radio
Kevin Ella
Mountain Lake Lion's Club
The Den Bar & Grill
Maynard's Foods
Watowan Enterprise's
Midway Farm Equipment
Milk Specialties Global

Mt. Lake Christian School
Mt. Lake Floral
Windom Area Hospital
Janzen Family Farms
Center Point Church
Mt. Lake Golf Development
Municipal Utilities
Cottonwood Farm
Muske, Suhrhoff and Pidde, Ltd.
American Family Insurance-James Johnson
Mt. Lake Public Schools
Casey's General Store
Rich and Wendy Meyer
Observer/Advocate
Hanson Agency
Trinity Lutheran Church
United Prairie Insurance Agency
United Prairie Bank
Peterson Pharmacy & Gifts
Hall's Handy Heating & Cooling
Sanford Clinic - Mt. Lake
Schwartz Farms
Mountain Lake Automotive
Sturm Funeral Home
The Lodge of Mt. Lake
Palmer Bus Service
Exit Realty-Great Plains
Loren and Becky Epp
A&W Mountain Lake
The Botanist
Kayleigh's K-9 Kare

Mountain Lake Chamber of Commerce **2022 Chamber Membership Dues**

General Categories

- ***General Membership (including non-profits)***
 - Base - \$223 plus \$10 per employee in excess of five
 - Silver - \$369 plus \$10 per employee in excess of five
 - Gold - \$580 plus \$10 per employee in excess of five
 - Platinum - \$923 plus \$10 per employee in excess of five

Special Categories

- ***Small or Home-Based Businesses (under 10 employees) or Individuals/Couples***
 - Base - \$68
 - Silver - \$98
 - Gold - \$152
 - Platinum - \$245
- ***Churches***
 - Base - \$106
 - Silver - \$160
 - Gold - \$250
 - Platinum - \$396
- ***Out-of-Town Businesses (No Physical Presence in Mtn. Lake)***
 - Base - \$120 plus \$5 per employee in excess of five
 - Silver - \$184 plus \$5 per employee in excess of five
 - Gold - \$291 plus \$5 per employee in excess of five
 - Platinum - \$475 plus \$5 per employee in excess of five

Remember - Your annual investment in the Mountain Lake Chamber of Commerce is a tax-deductible business expense!

